



The Stone Soup Leadership Institute's Global Blue Job Shadow Day 2026

BlueEconomyGeneration.org
stonesoupleadership.org



The Institute's Mission

The Stone Soup Leadership Institute is a global leader in designing sustainable workforce development initiatives that prepare multicultural youth to become leaders of their lives, and in their communities. Founded in 1997 on Martha's Vineyard, the Institute has collaborated with business, education, government, and community leaders to develop customized workforce development initiatives that build bridges to empower local youth. The Institute's multi-faceted educational tools, trainings, and place and project-based learning programs are designed to build a sustainable workforce.



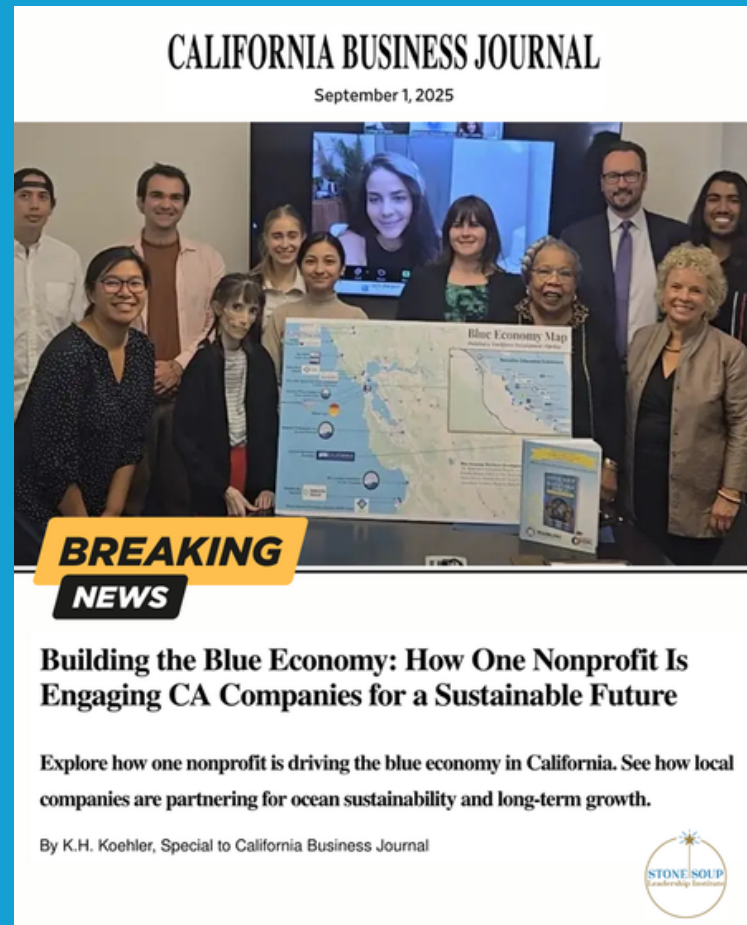
Blue Job Shadow Day Program



The Institute's Job Shadow Day Program is our signature program – we expose high school students to the world of work by connecting them with professionals and learn about their career journeys. This is a pivotal time in students' lives to expand their thinking about possible career opportunities and to influence their decision-making process about their future education.



Blue Job Shadow Day Press



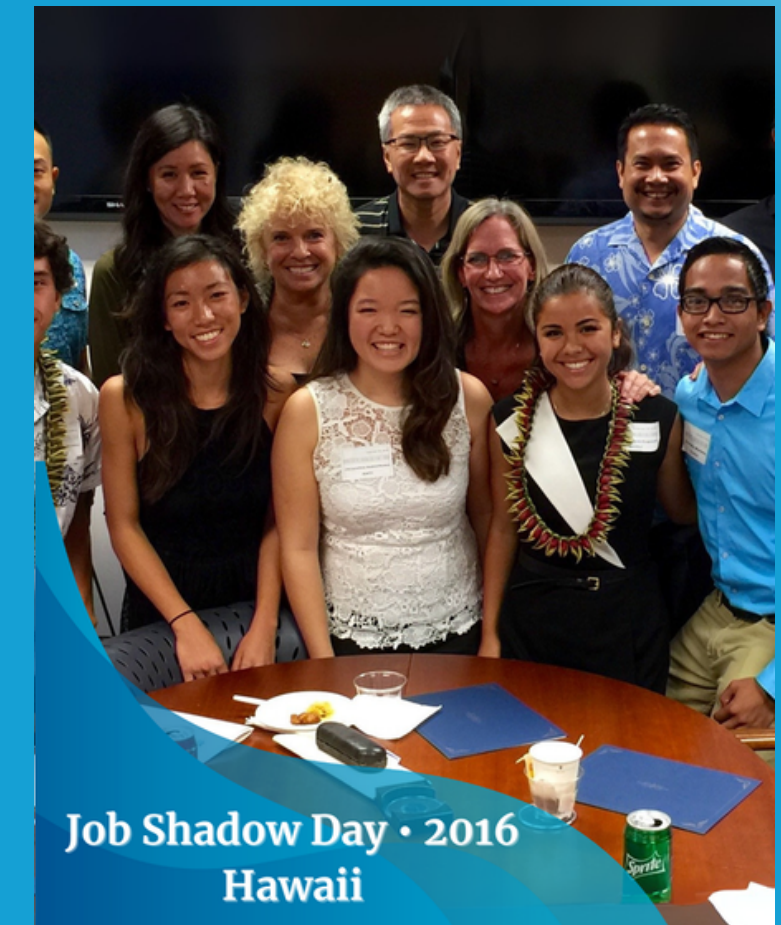
- California
- Read more here: [The Institute's Blue Job Shadow Day 2025](#)



- The Portugal News
- Read more here: [Portugal and the Strength of the Blue Economy An inspiring meeting in Cascais](#)



- Martha's Vineyard
- Read more here: [MVYLI holds Job Shadow Day for high school students](#)



- Hawaii
- Read more here: [Hawaii Job Shadow Day](#)

The Institute's Blue Job Shadow Day Benefits

- Exposes young minds to inspiring leaders, opens doors and expands their horizons;
- **World of Work:** Youth gain practical experience in the job market;
- **Promotes Good Work Ethic:** Youth gain positive experience and build relationships with companies
- **Career Pathways and Internships** with business, government leaders and blue-green companies;
- **Better trained workforce:** Youth are prepared to be good employees.
- **Develops New Leadership:** We are grooming a generation of multicultural leaders.
- **Youth become motivated students** who receive support from their mentors: internships, scholarships and jobs.



Origin Story

Marianne Larned is the founding director of the Stone Soup Leadership Institute. For nearly three decades, The Institute has worked “Stone Soup” style with business, education and government leaders all pitching in, each sharing their gifts and resources to empower young people. As a pioneer in Corporate Social Responsibility (CSR), Marianne developed public-private partnerships with Fortune 100 companies and chambers of commerce on workforce development. In the early 90's, she created the first Job Shadow Day in partnership with the San Francisco Chamber of Commerce.

When she lost her 19-year-old brother to a drunk driver accident, she took a walk on a beach and found a “magic” stone that led her to write the book series, Stone Soup for the World – a collection of 100 stories and accompanying lesson plans. Marianne now works with young people her brother’s age to prepare the next generation of young people to become leaders in their lives and in our world.



Global Blue Job Shadow Day

February 2, 2026

- **Hybrid Program: Live Events: U.S. & Portugal**
- **Inspiring Videos**
- **Business Speakers**
- **Blue Economy Champions**
- **Teachers: Lessons Learned from Blue Career Pathways Training**
- **Students: Presentation Blue Career Pathways Opportunities**

Global Job Shadow Day 2026 Partners

Business Partners



Reception @ Business2Sea • Nov. 24-25
Business Survey & Engagement Strategy
Speakers: Blue Economy Practitioners

Education Partners



AIR Centre, Azores

Teacher Training:
Blue Career Pathways Workshop

Media Partner

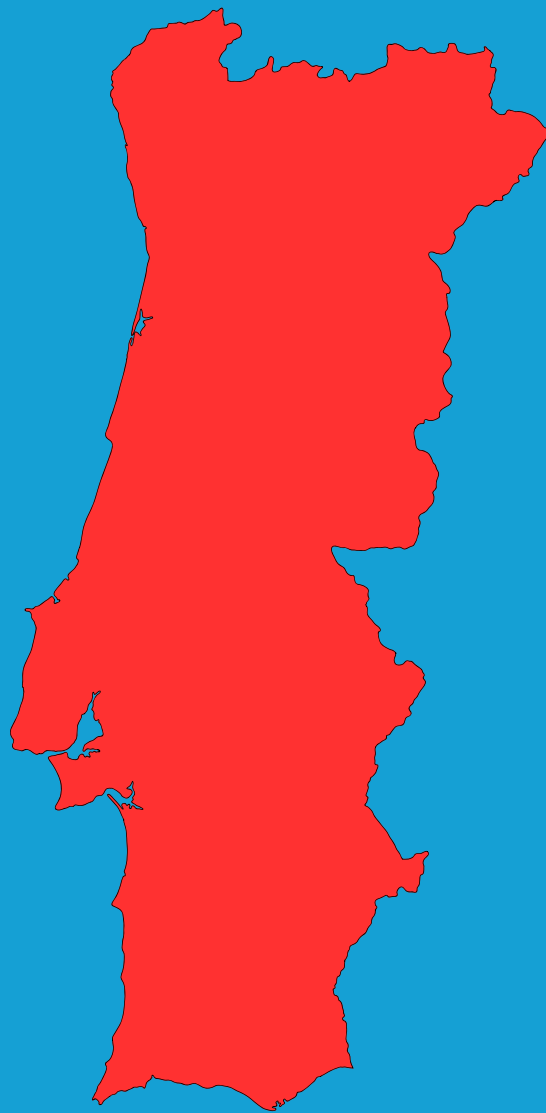


- **Monthly Column: Blue Economy**
- **Nominate Blue Economy Champions**

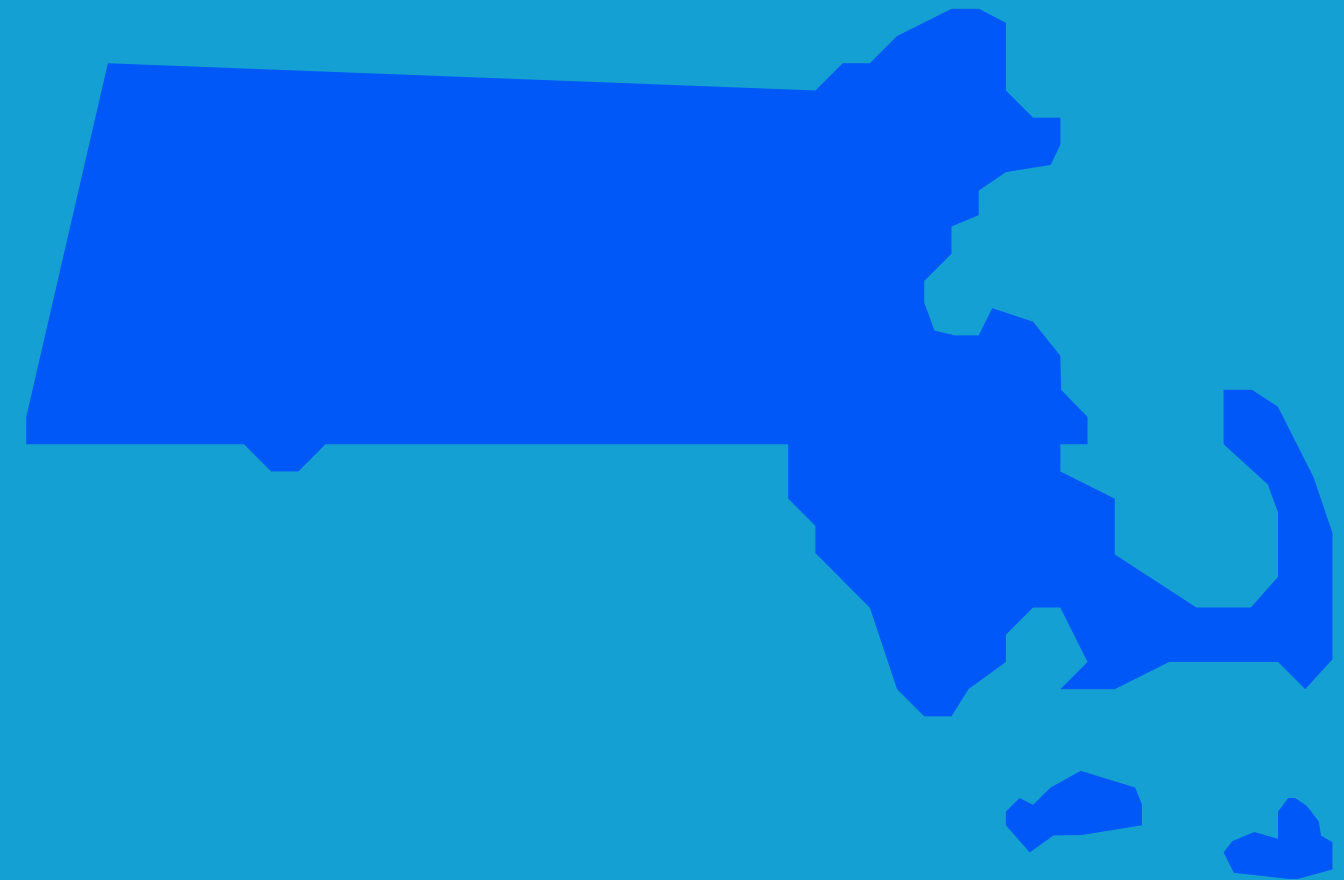
Global Blue Job Shadow Day 2026

Markets

- Portugal



- U.S. Massachusetts & California



The Institute's Digital Prescence



YouTube Channel: Dedicated to The Institute's Honorary Chair, Walter Cronkite
Over 300 inspirational videos

Websites

- StoneSoupLeadership.org
- CronkiteAwards.com
- BlueEconomyGeneration.org

Social Media Platform: Over 20,000 followers

- Feature one hero/week: inspirational story, Hero Report, Lesson Plan, Honor Roll, Press
- LinkedIn, X/Twitter, Facebook/IG, Threads, BlueSky

Social Media Campaigns

- Cronkite Awards
- Earth Day.org
- World's Largest Book signing



How Might We Build a Sustainable World ?

By investing in Blue Economy Workforce Development and by empowering the Blue Economy Generation.

The Blue Economy's ocean-related industries are valued at \$2.5 trillion annually, with projections indicating it could grow to \$3 trillion by 2030. In addition, the sustainable economy is expected to generate 10 million new jobs in that same period.

Discover how the Institute has developed tools in collaboration with communities to build connections with local businesses, government, and academic institutions—helping them adapt to emerging opportunities and prepare their young people for the jobs of the future.

Just Imagine...

Your youth have the opportunity to become champions of the Blue Economy by exploring sustainable career pathways that offer well-paying jobs while protecting, preserving, and rebuilding both your communities and our planet.



Blue Economy Generation

