

**The Stone Soup Leadership Institute's
Response to the Call to Action @
Global Blue Job Shadow Day™ 2026**

**Blue Economy Youth Ambassadors Initiative
& Cronkite Ocean Awards 2026**



Blue Economy Generation



“The blue economy is a top priority of our government. To get our blue economy up and running, we need people; we need new generations with ocean literacy.

Since I took office as Secretary of State for Fisheries and Maritime Affairs, I have had the opportunity to meet many young people like Miguel.

Young women and men with a surprisingly clear understanding of the challenges we face – The ocean: its protection, its economic potential and its role in our shared future.

Young leaders taking action. What they often need is not motivation. They already have it.

What they need is the pathways leading to that common goal. They are ready to lead; we must provide the bridge.

You can count on the Government of the Portuguese Republic to be at your side in future initiatives.

Your success will be Portugal's success.”



Salvador Malheiro

Secretary of State for Fisheries and Maritime
Affairs Global Blue Job Shadow Day™ 2026



**REPÚBLICA
PORTUGUESA**



Blue Economy + Our Youth A Vision for Our Future



Miguel Roque

Blue Economy Youth Ambassador Portugal
Stone Soup Leadership Institute



Global Blue Job Shadow Day™



*Open this blue economy to the youth.
Show us where the opportunities are.
Create clear bridges
between education, training, and work.*

*Let us see what you do –
and be a part of building it.*

*If we work together, we can turn potential into
people, and ambition into careers.*

*The future of the blue economy
depends on the youth.*

And our youth are ready!

Blue Economy Youth Ambassadors



Diogo Silva
NOVA School of Business & Economics



Ana Rosa Silva
University of Lisbon



Ana Carolina Sobreira
NOVA School of Law



Ines Sousa
University of Lisbon



University of Algarve



Sofia Vilaca
University of Porto



Ana Lemos
Catolica University/Center for Sustainable Finance



Leonor Baldaque da Silva
Catolica University Lisbon



Polytechnic University of Leiria



Blue Skills Academy
University of Madeira

Blue Economy Youth Ambassadors Initiative

- Internship: 10 weeks: April 18–June 8
- 10 university students: Lisbon, Peniche, Porto, Algarve
- Conduct interviews: Blue Economy leaders business, education, organization
- Conduct research pathway: projected jobs, salary range, skills, education/training resources
- Map career pathways and design a foundational Blue Economy framework

Outcomes

- Presentation for decision-makers on the Blue Economy Career Pathway opportunities & challenges
- Recommendations for how Portugal's leaders can build bridges to develop a blue workforce
- Ambassadors invited to speak at Blue Economy conferences
- Ambassadors interviewed by media: engage youth to realize goal of being a Blue Economy leader

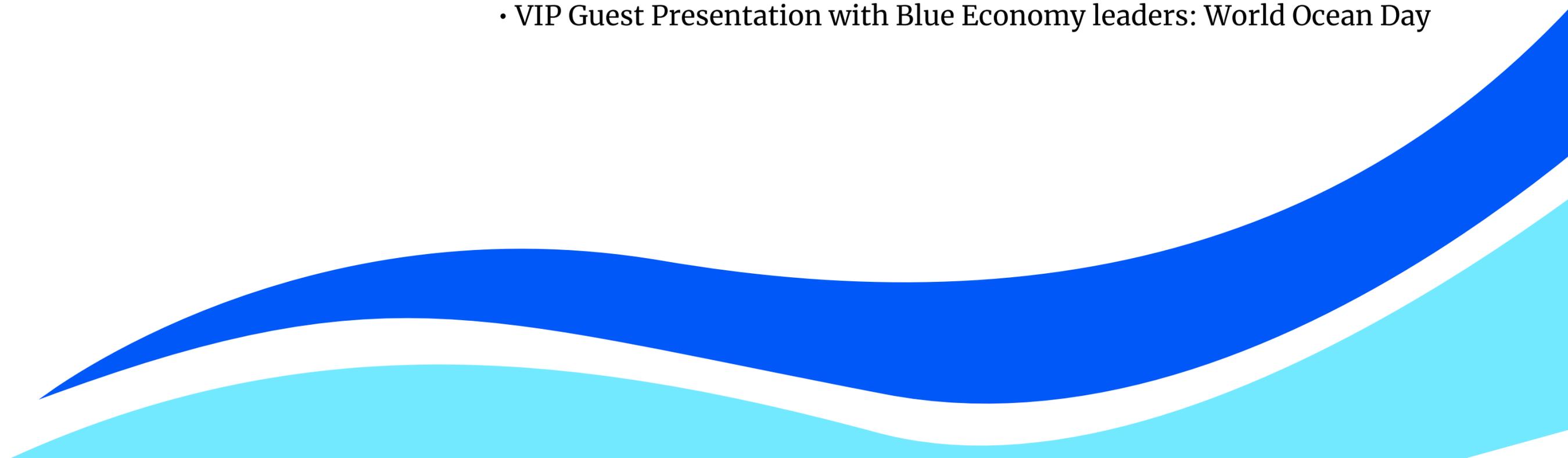
Blue Economy Youth Ambassadors receive

- Stipend 500€
- Certificate from the Stone Soup Leadership Institute
- Develop communication skills and training
- Build professional network & mentors

Blue Economy Initiative Advisory Council

- André Guimarães, Advisor Secretary
- Ana Noronha, Ciencia Viva
- Alvaro Sardinha, C2Sea
- Antonio Baldaque da Silva, Catolica University
- Jose Gamito Pires, IFC
- Maria João Ferreira, DGPM, Blue Schools
- Mariana Paupério, BlueBio Alliance
- Rodrigo Oliveria, Forum Oceano
- FOR-MAR
- Algarve
- Others

Advisory Council Role

- Conduct interview with Project Coordinator: Miguel Roque
 - Recommend stakeholders for pathway interviews
 - Identify resources, reports, database: pathway job existing & projected
 - VIP Guest Presentation with Blue Economy leaders: World Ocean Day
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Blue Economy Career Pathways • Portugal

- **Aquaculture**
 - **Maritime Electrical**
 - **Blue Biotechnology**
 - **Blue Renewable Energy**
 - **Blue Finance**
 - **Blue Shipping**
 - **Blue Tourism**
 - **Blue Ocean Technology**
 - **Clean Water Management**
 - **Marine Biology and Conservation**
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**Blue Economy Youth Ambassadors Initiative
Blue Economy Leaders • Pathway Interviews
Working Draft**

Pathway	Business	Organization	Education
Aquaculture	Joao Rito, SEAentia Algarve	FOR-MAR	Politécnico de Leiria University of Algarve
Blue Finance	BBA Pierre Rousseu	Nova University	Catolica University
Blue Tech	Forum Oceano affiliates		
Blue BioTech	BBA members	BBA	
Blue Shipping	C2Sea		
Blue Tourism	Volta Adventures C2Sea		
Blue Renewable Energy			
Blue Ocean Technology			
Clean Water Management			
Maritime Electrical		FOR-MAR	
Marine Biology & Conservation		AIR Centre	Ciencia Viva

Cronkite Ocean Awards 2026



Invited Guests

- U.S. Secretary John Kerry

Cronkite Award Recipients

- Dr. Sylvia Earle, Mission Blue: 2014
- Massachusetts Climate Chief Melissa Hoffer: 2023

Opportunity to Spotlight Portugal's Vision to be leader in Blue Economy

- Global Stage: Build Strategic Support for Portugal's Vision for Blue Economy
- Education Exhibit: Blue Economy in Portugal
- Presentation: Blue Economy Youth Ambassadors
- Blue Workforce : Blue Economy Career Pathways
- Strategy: Engage Portugal-American Diaspora in Blue Economy



Outcomes & Timeline

Ambassadors develop foundation for the Blue Economy Career Pathway Platform in Portugal.

- Build momentum among all stakeholders to work together to build the Blue Economy Workforce in Portugal
 - Research Training: Blue Economy Career Pathways April 18
 - Communication Training: writing, video, social media, LinkedIn May 16
 - Presentation: World Ocean Week June 8-12
 - Cronkite Ocean Awards 2026 • Tall Ships • Boston 250th July 11-15
 - Press + Public Awareness Campaign in Portugal July-September
 - Blue Economy Leaders Mentor Ambassadors September-December
 - Global Blue Job Shadow DayTM 2027 February 2027
- EEA Grants: Build coalition to secure funds to scale Blue Economy Platform in Portugal

Blue Economy Portugal



US BUSINESS NEWS



NEWS UPDATE

Global Blue Economy Leaders: Preparing the Next Generation for the Future

The Institute's Global Blue Job Shadow Day™ is a strategic way for business and education leaders to collaborate and develop Blue Economy workforce pipelines.



MIGUEL ROQUE

BLUE ECONOMY YOUTH AMBASSADOR • PORTUGAL



As a Blue Economy Youth Leader Ambassador in Portugal, I am dedicated to inspiring young people to carve their own paths on and around the water - empowering them to build innovative, purpose driven careers within the blue economy, and to see the ocean not only as a resource, but as a shared space for learning, collaboration, and sustainable development.



[Invitation](#) • [Application](#) • [Nominator Letter](#)

[Reports](#) • [About Miguel](#)

Cronkite Ocean Awards 2026



Salvador Malheiro

Portugal's Secretary of the Fisheries & Maritime Affairs

Boston: July 2026



Supporters & Founders Circle: INVITED

- **Private Support: Portugal**
- **Forum Oceano Affiliates**



- **Past Sponsors: Classic Harbor Lines: 2024**



- **Boston Sponsors**

The Institute's History with Building Blue Economy Career Pathways Platform with College Students

*How Might We Build a Blue Economy
By Empowering Young People to Become Leaders of a More Sustainable World?*

CALIFORNIA BUSINESS JOURNAL
September 1, 2025



BREAKING NEWS

Building the Blue Economy: How One Nonprofit Is Engaging CA Companies for a Sustainable Future

Explore how one nonprofit is driving the blue economy in California. See how local companies are partnering for ocean sustainability and long-term growth.

By K.H. Koehler, Special to California Business Journal



Marin County Leaders Join Global "Call to Action" for the Future Blue Economy Workforce - Connecting local youth to sustainable ocean careers through 2026 Global Blue Job Shadow Day™



The Institute's World Map



Case Studies:

- Public-private partnerships developed with local business, government, high schools & community colleges that empower young people to become leaders of a more just, equitable and sustainable world.
- *Stone Soup for the World: 100 stories of heroes from 29 countries.*
- *Stone Soup for a Sustainable World: 100 stories of young heroes from 38 countries.*
- Curriculum: Lesson Plans bring stories to life with Language Arts & STEM Activities, Service Learning, Sustainable Career Pathways.





Global Blue Job Shadow Day™

Blue Economy Generation



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