



Dear Blue Economy Leader,

April 22, 2026

You've been nominated by the Institute's Advisory Council as a leader in Portugal's Blue Economy.

At the Institute's **Global Blue Job Shadow Day™** a clear **Call to Action** emerged: the need to develop a Blue Economy workforce by empowering Portugal's youth with the tools, training, and networks needed to be leaders.

On April 18, ten university students embarked on an exciting adventure to discover where the Blue Economy jobs are in Portugal. Each of these Ambassadors will explore one Blue Economy Pathway. They will conduct interviews with Portugal's Blue Economy leaders in business, education and organizations. With their research, the Ambassadors will map emerging career pathways, design a foundational framework for Blue Economy sectors and identify strategic ways for industry and education to collaborate to build a blue workforce. They will present their findings and recommendations to Portugal's Secretary Malheiro on World Ocean Day.

Our Blue Economy Youth Ambassador would like to conduct a one-hour interview with you for their Pathway.

- Aquaculture
- Blue Biotechnology
- Blue Finance
- Blue Tourism
- Blue Renewable Energy
- Blue Shipping
- Blue Ocean Technology
- Clean Water Management

### **Interview Process**

To guide the interview, Ambassadors will use the **Institute's Survey** for business, education and organizations.

- Identify resources, reports and online database to access job (existing & projected) for pathways.
- Inform on projected jobs (1,2, 5 years), education requirements, salary range, certificate and education offerings.
- Workforce development activities: internships, apprenticeship, and hands-on learning activities.
- Blue Economy workforce development issues, challenges and emerging opportunities.
- Receive public recognition in the report and on the Institute's social media channels.
- Invited to event with Blue Economy leaders: government, industry, organizations: World Ocean Day

With support from the Institute's team, the Ambassadors will develop presentations for decision-makers on each Blue Economy Career Pathway -- opportunities and challenges facing those who aspire to pursue them. Presentations will include recommendations for how Portugal's leaders can build bridges across sectors in industry, education and government to develop a blue workforce.

The Institute's social media team will spotlight all those who are interviewed. We will offer an invitation to our event when we present our report to Secretary Malheiro.

For eight years, the Institute has co-developed its **Blue Economy Career Pathways Platform** with youth, business and education leaders to develop a roadmap for its blue economy workforce in the U.S. In 2025 the Institute partnered with the College of Marin, California and local Blue Economy companies and organizations to identify the gaps and opportunities for its local blue workforce. The Institute's **[Blue Economy Showcase](#)**

Thank you for your time. Miguel Roque will coordinate the interviews to be scheduled from **April 23-May 15**.

A handwritten signature in black ink that reads "Marianne Larned".

Marianne Larned, Author, Founding Director

**Stone Soup Leadership Institute**

[www.StoneSoupLeadership.org](http://www.StoneSoupLeadership.org) • [www.BlueEconomyGeneration.org/Portugal](http://www.BlueEconomyGeneration.org/Portugal)